

Marketing Summary

East Ventura Farmers Market Marketing Outreach

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| Date and Time | January 23, 2020 | Community Member Attendance | 30+ |
| Location | 901 S Kimball Rd, Ventura, CA, 93004 | Sponsoring Organization | Ventura |

Summary:

While at the last marketing event some community members asked for our booth to come back bring water testing kits. 1-16-2020 Melissa mentioned to me to no longer provide water testing kits for the community. I will provide water bottles.

Community members mentioned how important it is to have water conversation. Some members also mentioned that it is important to drink water and eat healthy. Had conversations about water and Proposition 1.

WaterTalks is visible in the community. The community was directed visit the WaterTalks Webiste.

Some comments posed by the community are the following:

- The price for water is too high.
- Water is too hard.
- There are Water spots on dishes
- There is powder residue when water dries.

