

Marketing Summary

HEART POW WOW Marketing Outreach

Date and Time	October 5, 2019	Community Member Attendance	100+
Location	24151 Newhall Ave, Newhall, CA 91321	Sponsoring Organization	Santa Clarita

Summary:

Engaged with Pow Wow Community regarding WaterTalks. Met with people from the previous Makha Pukku meeting. Engaged to schedule an Event. Invited to Christmas gathering.

Follow up with lead and Christmas Gathering. Lead; Eric Sanchez Exec Director Pukku. Will not be hosting event at Christmas gathering, instead, there will be a collaboration effort with Fernandian Tribe as a whole.

Some comments posed by the community are the following:

- Water education for the youth.
- Filtration in homes.
- Desalinization plant for ocean water.
- Education and clean-up trash can signs.
- Educate the young. Water consciousness. Contamination education.

